



Wedding Quick Quote

***INSTANT* Online
Social RFP Solutions**



Wedding Quote Program Overview

#1

Multi-Channel Marketing
Platform
Prospecting
Lead Generation

PAY4PERFORMANCE

User clicks on the
WeddingQuick Quote
Icon which is featured
on your site, any
affiliate site or e-mail
communication



#2

Sales tool

User enters date, availability is confirmed or
alternative dates shown. Sales Program
Displays:

Wedding & Meeting Packages
Accommodations selection
Ceremony details
Wedding enhancements
Property amenities

Quick Quote form is completed within
minutes. Estimated cost provided to user in
detailed format *INSTANTLY*



#3

Copy of Quick Quote is
immediately e-mailed to your
venue with users contact data.
Next step, Sales Manager to
review quote, contact User
and close business

#4

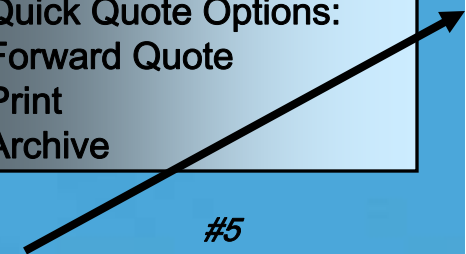
Qualify the Shopper

User options:
Hold space
Request contract
Decline to take action

Quick Quote Options:
Forward Quote
Print
Archive

#5

Easy Administration
Inventory Control
All data archived
Reporting



The WeddingQuick Quote is your interactive social sales manager that will qualify an online shopper as a looker or booker

Your catering & sales office is now open 24/7, providing potential clients with an instant answer as to availability and cost.

Pick and Click selection process:

Verifies date availability

Presents multiple Packages or the User can build their own

Incorporates a selection of Amenities = Up-sell

Accommodation information = Up-sell

Offers additional function suggestions = Up-sell

Displays on & off property amenities = Up-sell

Estimated Cost of the event = Quick Quote

Venue Benefits:

- Accelerates the sales process
- Filters leads = Separate the lookers from bookers = Timesaver
- Delivers an instant email notification to sales contact
- Captures contact and event information
- Reduces phone-tag follow-up = Timesaver
- Focus of personal sales effort on qualified leads = Timesaver
- Tracking & Reporting = Archive, Forecasting, ROI

How it Works



MAD-Marketing will research and execute a media plan to bring highly qualified visitors to the WeddingQuick Quote conversion tool.

Event date is validated, user completes the WeddingQuick Quote online form and immediately views and is e-mailed the estimated cost. Hotel captures data, is notified within seconds, and follows-up with potential client. Program provides detailed campaign reporting.

What Future Bride and Wedding Planners are Saying:

- *"I wish every hotel had the Quick Quote" form on their website.*
- *"It' was so user friendly and easy to understand"*
- *"Answered all my questions and listed things I didn't even know I wanted. Wish we had this service when I was planning my wedding years ago"*
- *"Loved that I knew the cost immediately and didn't waste my time"*
- *Vendor comment "The customer gets their needs met instantly and we (the venue) knows there is real interest."*

Next Step: Set-up Procedure

- Agreement signed and invoice processed.
- Request logo and images of property in jpeg or gif format.
- Headline & tile Banner designed for venue.
- Upon approval of banner, Quote training and set-up process will be scheduled with assigned property administrator.
- Schedule a follow-up appointment to review administration area.
- Review and test functionality of site.
- Entire process should take 7-10 days.

*Paradise Island Harbour Resort
Cordially invites you
to check availability and receive an
Instant Quote on your Wedding*



**The WEDDINGQUOTE QUOTE
Is proprietary software.
Contact Madeline Daryadel
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For a live demonstration.**