



Meet the
HotelQuick Quote
the only
INSTANT Meeting
RFP Solution



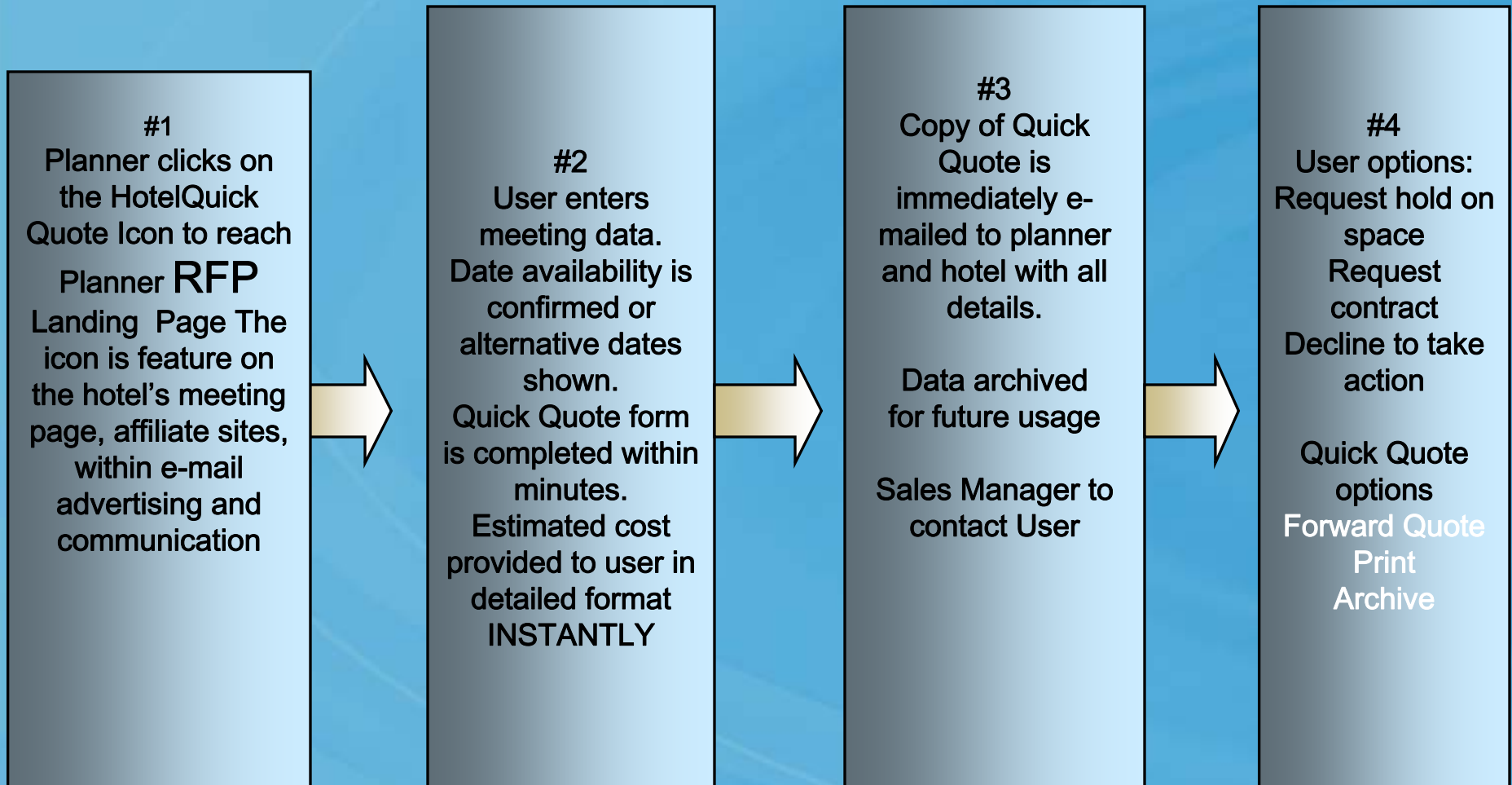
QUICK QUOTE Overview

Key Features:

A CALL TO ACTION for User and Hotelier

- Presents Quick Quote user with an instant answer as to availability and an estimated cost of a meeting
- The HotelQuick Quote icon resides on hotel's meeting page site and affiliate sites
- Accelerates the information and booking process
- Provides the hotel with qualified information
- Maintains a centralized corporate "User" data portal

Quick Quote Process - Overview



Meeting Planner Benefits:

- Provides an instant online RFP response
- Eliminates waiting for a formal response as to date availability and cost.
- Solves the major planner complaint of poor response time
- Eliminates time zone constraints
- Gives a breakdown of date availability, room rates, estimated cost of meeting or event including:
 - Easy to use
 - Printable summary
 - Ability to forward the quote to clients and/or decision makers

HOTEL BENEFITS:

- Encourages the revenue manager to practice inventory control and yield management for the group market.
- Easy to update availability and rates
- Displays and promotes upgrade of F&B functions
- Adapts recreation for season and days of week
- Usage tracking, data archived for future marketing
- Reporting feature provides forecasting data
- Can be integrated into the hotel's PMS or CRS system. (optional)

Booking Benefits

- Accelerates communication
- Expedites the sales process
- Provides and clarifies important event details
- Immediately acknowledges availability
- Direct communication between the hotel and the planner
- Delivers an instant email notification and Quick Quote copy
- No commission booking fee attached to usage of format
- Tracking & Reporting
- Archives all requests and communication

What Planners are Saying:

- “I wish every hotel had this Instant RFP”
- “Very detailed and easy to use”
- “Loved the breakdown of the quote cost page”
- “This program would save me hours of follow-up time. Please send me a list of hotels that have the quote. Thanks”
- “It’s about time...”

Sample of header for planner form page



The header features the Sandpearl logo in a gold script font on the left. To its right is a wide aerial photograph of a large resort complex with multiple buildings, a beach, and a pool. Below the photo, the text 'QUICKQUOTE INSTANT MEETING QUOTE' is displayed in a gold serif font. At the bottom of the header, a gold-bordered box contains the text 'Click for a Quick Quote on Your Next Meeting' in a dark blue font.

Sample of icon for your website



The icon consists of a gold-bordered box. Inside, the text 'QUICKQUOTE' is written in a large, gold serif font, with 'INSTANT MEETING QUOTE' in a smaller, gold sans-serif font below it. At the bottom of the box, a gold bar contains the text 'Click here for a meeting quote' in a dark blue font.

Sample of icon to be placed on affiliate websites



The icon consists of a gold-bordered box. Inside, the Sandpearl logo is written in a gold script font, with 'INSTANT MEETING QUOTE' in a smaller, gold sans-serif font below it. At the bottom of the box, a gold bar contains the text 'Click here for Quick Quote' in a dark blue font.

How it Works




The HotelQuick Quote executes a Multi-Channel Distribution plan to expedite the planner's meeting site search. The Quote is available on relevant destination sites making it easier to gather information and bring qualified users to the Hotel's QuickQuote.

Date availability is acknowledged immediately and upon completion of the QuickQuote online form is presented with an estimated cost. Hotel is copied on all data.

Next Step & Set-up Procedure

- One time set-up fee.
- Pay4Performance Lead Generation
- Agreement signed and invoice processed.
- Request logo and images of property in jpeg or gif format.
- Banner designed for venue.
- Upon approval of banner, HotelQuick Quote training and set-up process will be scheduled with assigned property administrator.
- Schedule a follow-up appointment to review administration area
- Entire process should take 7-10 days
- Multi-Channel Marketing Distribution Program



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